

SUNSHINE

... Makes Heavy Yields

Hundreds of practical, successful farmers have found by experience that Sunshine Cotton always produces a better grade of fibre and a larger yield, regardless of conditions. They know what it means in dollars and cents to expect and to get a premium price for their crop. Sunshine Cotton Seed is bred to produce a longer, better spinning fibre — to produce an earlier crop — to resist drouth — to produce smaller leaves and more bolls — to make you more dollars per acre.

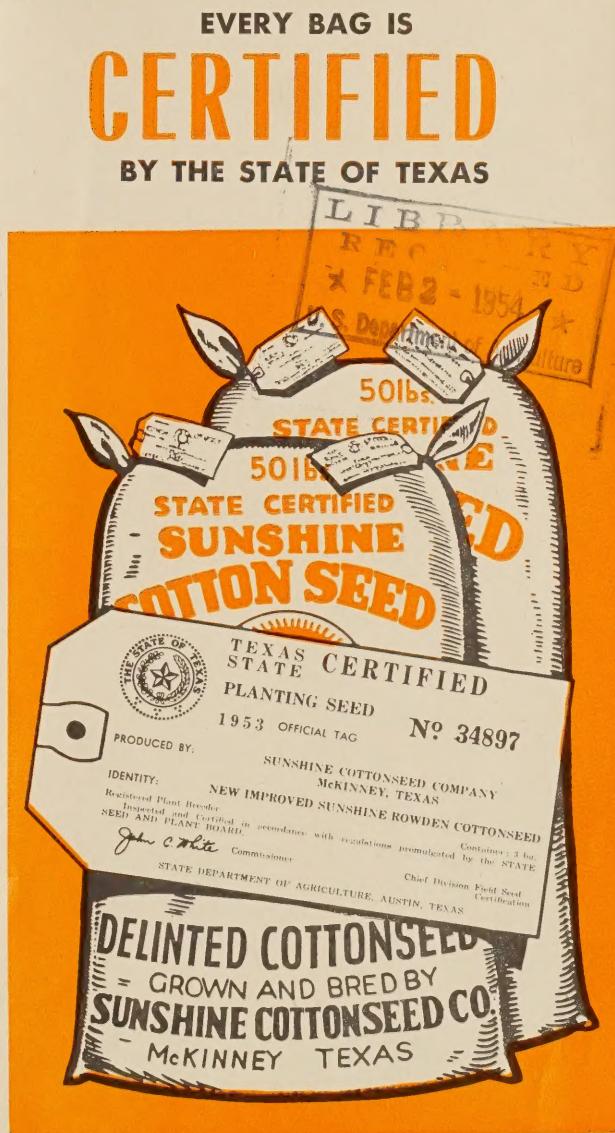
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A TIMELY SOLUTION

Cotton—one great source of FOOD, FEED AND FIBRE. Cotton — one of the South's greatest agricultural products the source of many marketable items necessary in the American way of life.

PRACTICAL

Because by planting a State Certified Cotton Seed you are sure of getting good results — results that will mean "more dollars per acre." A few dollars will start you growing a better grade of cotton. By so doing you won't be making a gamble of money, time or land.



Sunshine Cottonseed Company

State Registered and Certified Seed

MCKINNEY, TEXAS

ECONOMICAL

Because by planting pure seed — germination assured, a limited amount will plant your crop, while just "cottonseed" means that you are running the risk of a poor stand, wasted time and effort. Know what you are planting and insure your crop.

PROLIFIC

Maximum effort in producing more per acre with less labor is essential, SO, when you plant pure seed, which will assure you of a good acre yield you are making an important and profitable step. It is important that farmers do not over-produce, but it is important what they produce is a source of profit, their cash crop of the year.

SUNSHINE COTTONSEED

Company

STATE REGISTERED COTTONSEED BREEDERS

MCKINNEY, TEXAS

WHAT IS THE ADVANTAGE OF PLANTING DELINTED SEED?

It is a saving in time, labor, faster germination, increased yield.

TIME . . . Plant your crop in two-thirds the time required to plant fuzzy seed. Plant when the weather is warm. Hill drop or check plant with your corn plates. Drop 4 to 6 seed per hill, spaced 16 to 24 inches apart. Do not thin out. Plant one to one and one-half inches deep.

LABOR . . . Time saved cuts labor costs in half. Plow a week after planting and keep ahead of your crop, thus saving all or part of your chopping cost.

SEED . . . Plant only 6 to 10 pounds per acre, for a big saving in seed and expensive fertilizer.

GERMINATION . . . of delinted seed is much higher than fuzzy seed, because they have been perfectly graded. Faster germination with less moisture. Faster germination means less replanting.

TREATMENT . . . Delinted seed are free of lint-borne diseases. Treated with Ceresan M protects the seedlings against soil-borne diseases.

MATURITY . . . Delinted seed hastens maturity by as much as 10 days and insures higher grades and lower first picking costs.

YIELD . . . Increased 13.91 percent by actual Experiment Station Tests.

Because less delinted seed is needed to plant an acre — you save in seed; no extra equipment needed; plant with corn planter; you can plant one-third more acres in one day. Germination faster; seed up in 3 days; ten percent increase in germination is shown by tests. Your cotton can be plowed within 10 days. Pick your cotton as much as 15 days earlier and market at a better price.

New Improved State Certified Sunshine Delinted Cottonseed is sacked in 50-pound bags bearing the State Certified and Germination tags, sells for

50-lb. bag, freight prepaid 18c per pound, \$9.00 per bag

100 lbs. to 1000 lbs., freight prepaid 16c per pound, \$8.00 per bag